

Eagles' Pride Advertising/Sponsorship Levels and Specifications

Sponsorship Levels

Platinum Sponsor	\$2,500	Full Page Color Ad. Inside covers of the Sports Magazine (Two in Front and Two in the Back), your name broadcasted and identified as a PLATINUM SPONSOR at all St. Thomas home games, sign at concession stands recognizing all PLATINUM SPONSORS . Size 8-1/2"W x 11"H
Sport Sponsor	\$1,500	Full Page Color Ad precedes the sport section of your choice, your name broadcasted and identified as a SPORT SPONSOR at all St. Thomas home games, sign at concession stands recognizing all SPORT SPONSORS . Size 8-1/2"W x 11"H. Only one sold per sport. The following sports are offered: Baseball, Basketball, Cross Country, Football, Golf, Lacrosse, Rugby, Soccer, Swimming, Tennis, Track, Wrestling, Band, Eagle Guard, Sports Medicine, and Cheer.
Gold Sponsor	\$1,000	Full Page Color Ad. Sign at Concession Stands recognizing all GOLD SPONSORS . Size 8-1/2"W x 11"H
Silver Sponsor	\$750	Full Page Color Ad. Size 8-1/2"W x 11"H
Bronze Sponsor	\$500	Half Page Color Ad. Size 8"W x 5"H

Family/Student Commemoratives

Family Ads	\$500 Full Page \$300 Half Page	Legacy and Family advertisers have complete artistic freedom to represent their STH lineage. Lineage can include father, grandfathers, great-grandfathers, sons, uncles, nephews and/or cousins. Please provide name and year of graduation for each individual. Lineage may be represented as a chart, diagram, rendering, sketch, etc. Add photos, caricatures or clip art to fit your needs. Please contact the Sports Magazine Editor at sportsmagazine@sths.org for all questions.
Setting Sun	\$150	Quarter page ad available to Seniors Only . Provide a photo of the athlete, band member, trainer, or cheerleader. Also provide the sports recognized including levels and years, as well as a message to the student. All Setting Sun ads have the same design. We will take the information and photo and lay out the ad.
Rising Star	\$60	Approximately 1/9 page ad available to Freshmen, Sophomores, and Juniors.

Provide a photo of the athlete, band member, trainer, or cheerleader. Also provide the graduation year and the sport(s) the student plans to participate in this year. All Rising Star ads have the same design. We will take the information and photo and lay out the ad.

Payment

1. Access the STH Online Store at <http://shop.sths.org/index.php> or by clicking on the shopping cart at www.sths.org.
2. Select Sports Magazine Ads.
3. Fill out all fields on the form.
4. Pay with a credit card or choose to mail a check to the school.
5. Submit your photo/artwork as described below.

Artwork Specifications

Ads are full color. The overall trim size of our Sports Magazine is 8-1/2" x 11". We can work from ads you are currently using in other publications, from business cards, or from printed or sketched instructions. If you have existing artwork, please make sure that all fonts are embedded or included. For questions concerning ad layouts, clipart, fonts, etc., please contact the Sports Magazine Editor at sportsmagazine@sths.org. Please email all pictures and information for the ad to sportsmagazine@sths.org.

Full page ad specifications: 8.5in wide x 11in. high, .125in bleed available on all sides, include .5in gutter allowance on the insides, CMYK color and 300 dpi

Half page ad specifications: 8in wide x 5in. high, CMYK color and 300 dpi