

Eagles' Pride Advertising/Sponsorship Levels and Specifications

Sponsorship Levels

- **Platinum Sponsor** \$2,500 Full Page Color Ad.

your name broadcasted and identified as a PLATINUM SPONSOR at all St. Thomas home games, sign at concession stands recognizing all **PLATINUM**

SPONSORS. Size 8-1/2"W x 11"H

- **Sport Sponsor** \$1,500 Full Page Color Ad precedes the sport section of your choice, your name broadcasted and identified as a SPORT SPONSOR at all St. Thomas home games, sign at concession stands recognizing all **SPORT**

SPONSORS. Size 8-1/2"W x 11"H. Only one sold per sport. The following sports are offered: **Baseball, Basketball, Cross Country, Football, Golf, Lacrosse, Rugby, Soccer, Swimming, Tennis, Track, Wrestling, Band, Eagle Guard, Sports Medicine, and Cheer.**

- **Gold Sponsor** \$1,000 Full Page Color Ad. Sign at Concession Stands recognizing all

GOLD SPONSORS. Size 8-1/2"W x 11"H

- **Silver Sponsor** \$750 Full Page Color Ad. Size 8-1/2"W x 11"H
- **Bronze Sponsor** \$500 Half Page Color Ad. Size 8"W x 5"H
- **Family/Student Commemoratives**
- **Family Ads** \$500 Full Page Legacy and Family advertisers have complete artistic freedom to
- \$300 Half Page represent their STH lineage. Lineage can include father, grandfathers, great-grandfathers, sons, uncles, nephews and/or cousins. Please provide name and year of graduation for each individual. Lineage may be represented as a chart, diagram, rendering, sketch, etc. Add photos, caricatures or clip art to fit your needs. Please contact the Sports Magazine Editor at sportsmagazine@sths.org for all questions.

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- **Setting Sun** \$150 Quarter page ad available to **Seniors Only.**

Provide a photo of the athlete, band member, trainer, or cheerleader. Also provide the sports recognized including levels and years, as well as a message to the student. All Setting Sun ads have the same design. We will take the information and photo and lay out the ad.

- **Rising Star** \$60 Approximately 1/9 page ad available to **Freshmen, Sophomores, and Juniors.** Boys and Girls, all Sports, Cheerleaders too! Be a part of our Sports Magazine and Help Support our Athletic Program!

Provide a photo of the athlete, band member, trainer, or Cheerleader! Also provide the graduation year and the sport(s) the student plans to participate in this year. All Rising Star ads have the same design. We will take the information and photo and lay out the ad.

Payment

1. Access the STH Online Store at <http://store.sths.org/athletics/> or by clicking on the shopping

cart at <https://www.sths.org/>

2. Select Sports Magazine Ads.
3. Fill out all fields on the form.
4. Pay with a credit card
5. Submit your photo/artwork as described below to sportsmagazine@sths.org

Artwork Specifications

Ads are full color. The overall trim size of our Sports Magazine is 8-1/2" x 11". We can work from ads

you are currently using in other publications, from business cards, or from printed or sketched

instructions. If you have existing artwork, please make sure that all fonts are embedded or included.

For questions concerning ad layouts, clipart, fonts, etc., please contact the Sports Magazine Editor at

sportsmagazine@sths.org. Please email all pictures and information for the ad to sportsmagazine@sths.org.

Full page ad specifications: 8.5in wide x 11in. high, .125in bleed available on all sides, include .5in gutter

allowance on the insides, CMYK color and 300 dpi

Half page ad specifications: 8in wide x 5in. high, CMYK color and 300 dpi

Direct any and all questions to:

sportsmagazine@sths.org