Dear Families and Friends of STH Drama,

On <u>March 27, 28 and 29, 2020</u>, St. Thomas High School will be producing the musical "ANYTHING GOES" starring actors and featuring crew from St. Thomas High School, Duchesne Academy of the Sacred Heart, Incarnate Word Academy, St. Agnes Academy and other catholic intermediate schools.

St. Thomas is committed to producing the highest quality shows that bring audiences back year after year. One way you can show your support of **STH Drama** and our production of **"ANYTHING GOES"** is by advertising in the playbill. Our advertising revenue goes directly to covering performance costs. Our playbills are high quality and not only are read cover to cover by our audience as they wait for the curtains to rise but kept as mementos for years to come.

Show your support for "ANYTHING GOES" and the St. Thomas Drama Guild by purchasing a "Recognize an Actor" ad or one for your business today!

Dan Green, St. Thomas Drama Director

AD PRICES FOR "RECOGNIZE AN ACTOR" OR A BUSINESS AD

Full Page Ad (dimensions are 7.5" X 10")

Color Full Page Ad: \$150

Black-and-White Full Page Ad: \$100

Half Page Ad (dimensions are 7.5"x4.75")

Color Half-Page Ad: \$75

Black-and-White Half-Page Ad: \$50

Quarter Page Ad (dimensions are 3.5"x4.75")

Color Quarter Page Ad: \$50

Black-and-White Quarter Page Ad: \$25

AD REQUIREMENTS

- Ads may be submitted in final form. Acceptable formats include camera-ready artwork (a printed piece ready to be
 scanned and placed in the ad size purchased), or as a high resolution (<u>300 dpi</u>) digital file submitted in .tiff, .jpg, .jpeg, .png
 or .pdf formats.
- Alternatively, a simple ad may be designed by the production artist using your digital photograph and words of congratulations or encouragement.
- All photos and graphics must be scanned at high resolution (minimum 300 dpi) and submitted via email.
 Low resolution images or those copied and pasted from the Internet will not be accepted.

HOW TO PUT YOUR AD TOGETHER

Digital content (text, graphics and photos) should be submitted by email to **Drina Boutté at drina@artwordimage.com**. If you are not providing camera-ready artwork (ad designed by you), know that the copy you submit will be used <u>exactly</u> as you emailed. **With your email, include the ad size and color you reserved.**

HOW TO PAY FOR THE AD

Please make your payment online at the **St. Thomas Eagle Store** on the St. Thomas High School website. Click on **"Drama Guild"** or mail a check with form to St. Thomas Drama, 4500 Memorial Dr., Houston Texas 77007.

DEADLINE TO RESERVE YOUR AD AND SUBMIT ARTWORK OR COPY:

WEDNESDAY, MARCH 4, 2020

Count me in to support the "ANYTHING GOES" production and STH Drama!				
Name:	Phone:			
Email:				

Ad Size (please select one):

□ Full page color □ Full page b	olack-and-white	☐ Half-page color	□ Half-page B&W	□ Quarter-page color	Quarter- page black-and-white
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