

Dear Families and Friends of STHDrama,

On October 22, 23, 24, St. Thomas High School will be producing the play "ARSENIC & OLD LACE" starring actors and featuring crew from St. Thomas High School, Duchesne Academy of the Sacred Heart, Incarnate Word Academy, St. Agnes Academy and other catholic intermediate schools.

St. Thomas is committed to producing the highest quality shows that bring audiences back year after year. One way you can show your support of STH Drama and our production of "ARSENIC & OLD LACE" is by advertising in the playbill. Our advertising revenue goes directly to covering performance costs. Our playbills are high quality and not only are read cover to cover by our audience as they wait for the curtains to rise but kept as mementos for years to come.

Show your support for "ARSENIC & OLD LACE" and the St. Thomas Drama Guild by purchasing a "Recognize an Actor" ad or one for your business today!

Dan Green, St. Thomas Drama Director

AD PRICES FOR "RECOGNIZE AN ACTOR" OR A BUSINESS AD

Full Page Ad (dimensions are 7.5" X 10")

- Color Full Page Ad: \$150
- Black-and-White Full Page Ad: \$100

Half Page Ad (dimensions are 7.5"x4.75")

- Color Half-Page Ad: \$75
- Black-and-White Half-Page Ad: \$50

Quarter Page Ad (dimensions are 3.5"x4.75")

- Color Quarter Page Ad: \$50
- Black-and-White Quarter Page Ad: \$25

DEADLINE TO RESERVE YOUR AD AND SUBMIT ARTWORK OR COPY:
WEDNESDAY, October 13, 2021

Count me in to support the "ARSENIC & OLD LACE" production and STH Drama!

Name: _____ Phone: _____

Email: _____

Ad Size (please select one):

Full page color Full page black-and-white Half-page color Half-page B&W Quarter-page color Quarter-page black-and-white

AD REQUIREMENTS

- Ads must be submitted in final form. Acceptable formats include camera-ready artwork (a printed piece ready to be scanned and placed in the ad size purchased), or as a high-resolution (300 dpi) digital file submitted in .tiff, .jpg, .jpeg, .png or .pdf formats.
- All photos and graphics must be scanned at high resolution (minimum 300 dpi) and submitted via email. **Low-resolution images or those copied and pasted from the Internet will not be accepted.**

HOW TO PUT YOUR AD TOGETHER

Digital content (text, graphics and photos) should be submitted by email to the Drama-Moderator email @ drama-moderator@students.sths.org

If you are not providing camera-ready artwork (ad designed by you), know that the copy you submit will be used exactly as you emailed. With your email, include the ad size and color you reserved.

HOW TO PAY FOR THE AD

Please make your payment online at the St. Thomas Eagle Store on the St. Thomas High School website.
<https://store.sths.org/sponsorships-ads/drama-ads>